Degen Forest

A Message From the Future of Decentralized Business.

Introduction

Company Overview

Degen Forest leverages a novel business model that combines the best parts of web3 with proven revenue streams from web2 direct response marketing. With Degen Forest, investors, users, and the community contribute to and benefit from the ecosystem's growth.

Problems

Web3 has major barriers to entry

- Understanding different blockchains
- Setting up and managing a wallet
- Transferring tokens for gas
- On-ramping capital
- Maintaining good opsec
- Navigating DeFi, NFTs, and other web3 technologies

Web3 lacks sustainable revenue streams

- Crypto market shrank from $3 trillion in November 2021 to $1.22 trillion by March 2023
- Profits are often withdrawn or reinvested in web3 projects
- Fresh capital injections are uncommon outside of major bullish cycles
- It's important to bring revenue from traditional sources into the ecosystem for web3 to overtake web2 systems
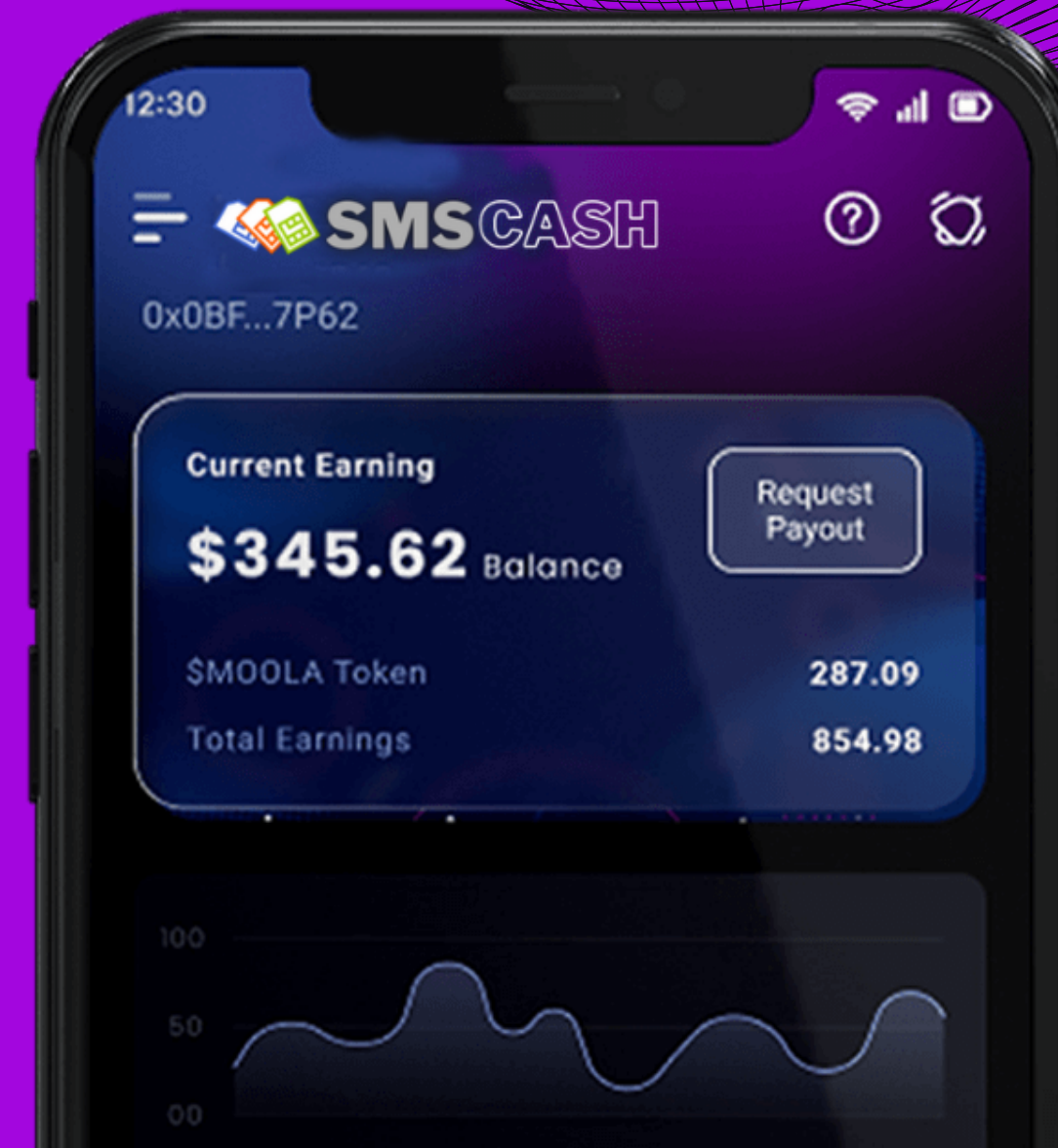
Misaligned stakeholder motivations

- Users and investors have different expectations—but web3 blurs the line between them
- Utility tokens rarely capture platform value
- Runways often deplete before tokens become deflationary and increase in value
- Investors lack incentives to hold long term

Our Solution

Degen Forest reimagines web3 business, tying proven web2 revenue models with a blockchain-based business structure that works.

Users and investors benefit from a business that offers traditional direct SMS marketing services while distributing profits via web3. The unique service also serves as a way to onboard the next generation of web3 users with easy-to-use technology.

SMSCASH

0x0BF...7P62

Current Earning
$345.62 Balance

Request Payout

$MOOLA Token   287.09

Total Earnings   854.98

$5.85 b
Global direct marketing services market size

$66.8 b
Global A2P messaging market

8 m
Businesses leverage A2P worldwide

Market Size

SMS Marketing and Outreach
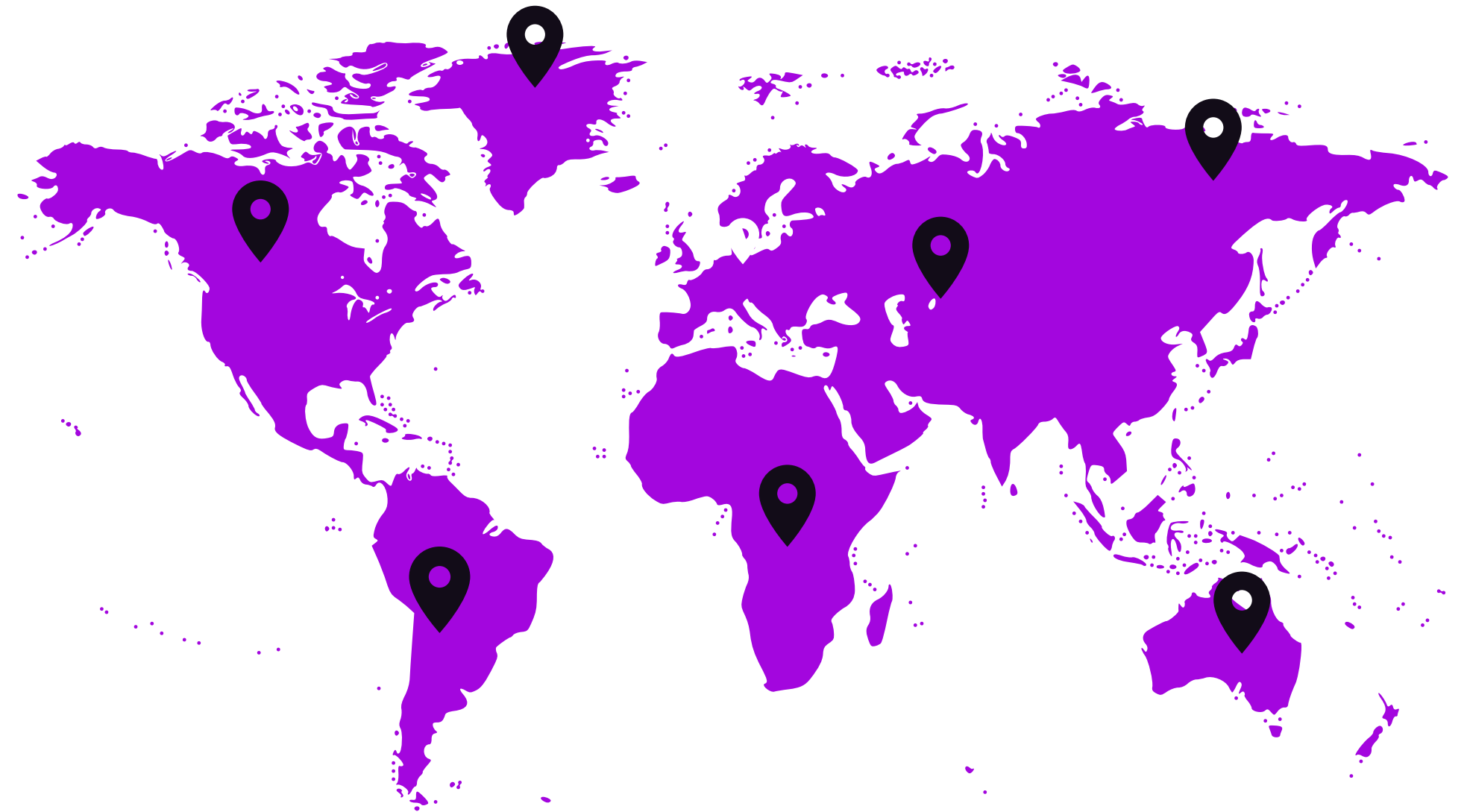
Market size

Web3

Estimated web3 CAGR 2023–2030   **47.0%**
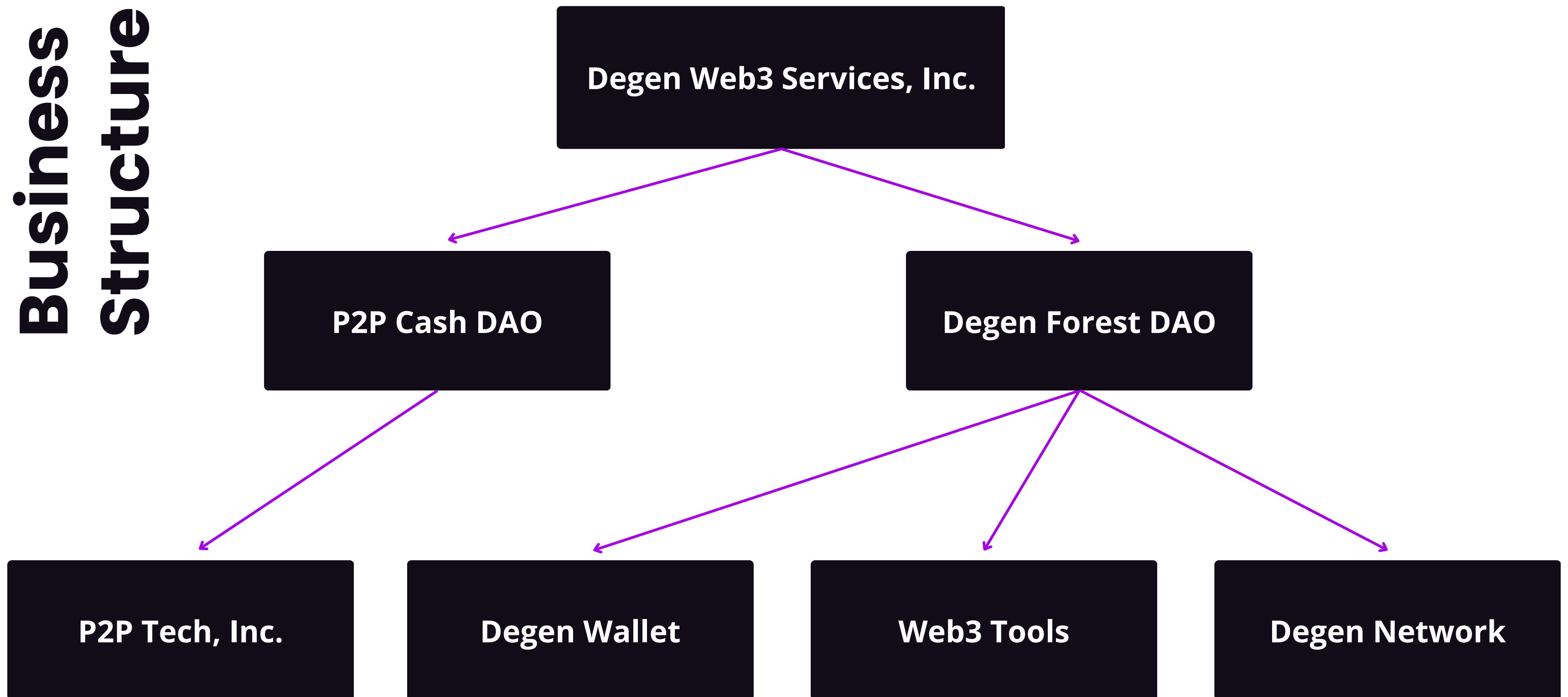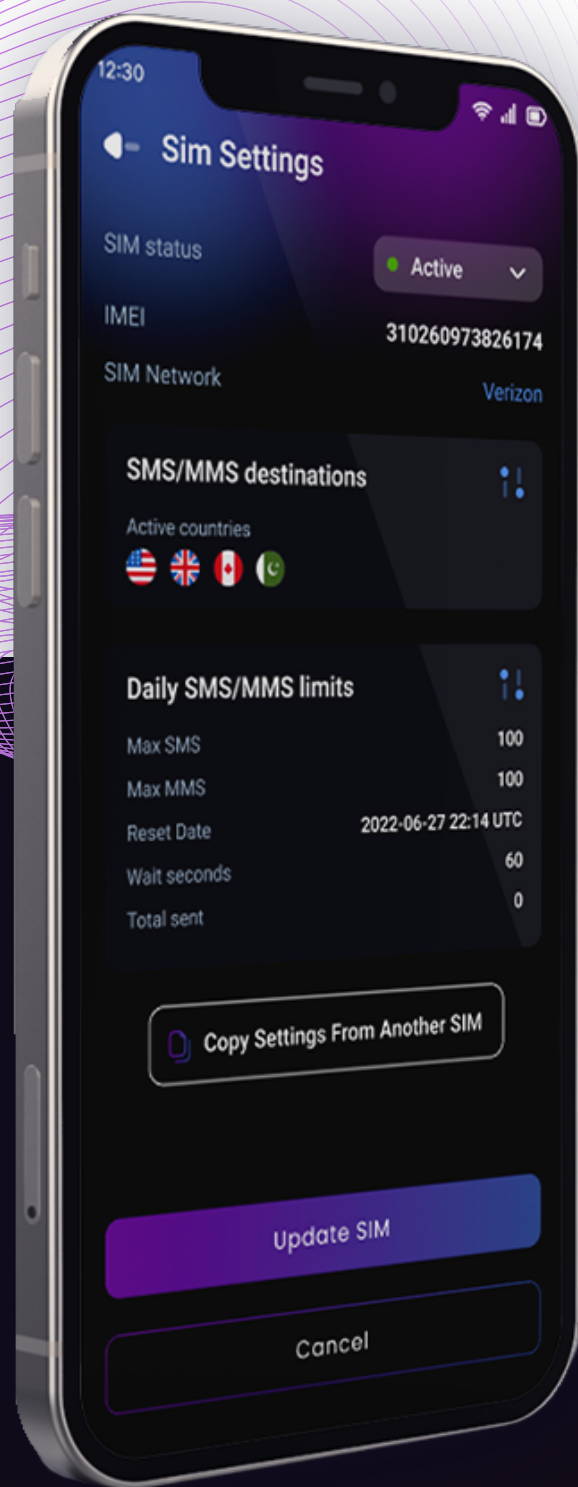
Projected web3 userbase by 2031   **1 b**

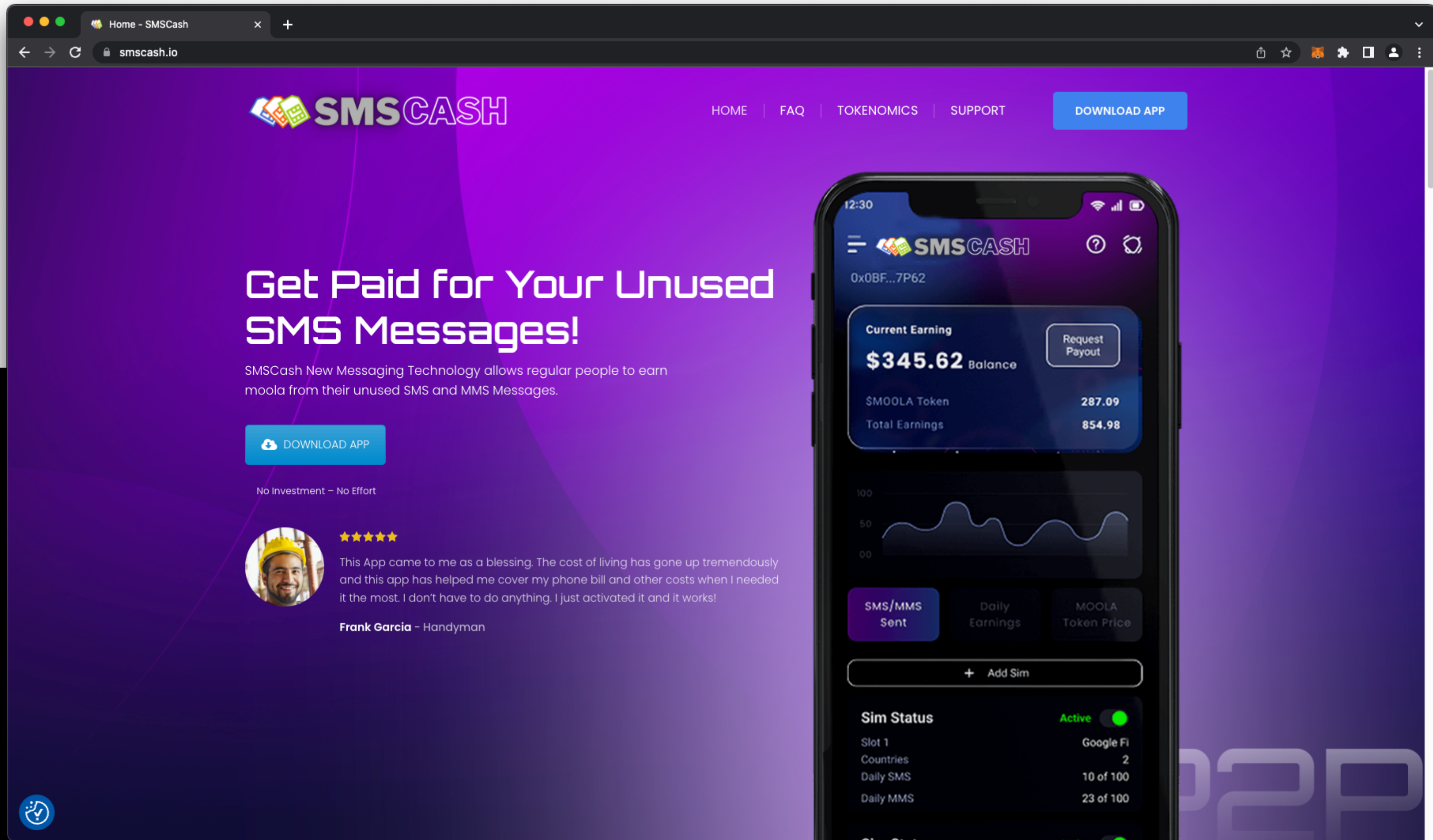People not using web3 because of lack of knowledge   **51%**

SMSCash (P2P Tech, Inc.)

SMSCash disrupts the multi-billion-dollar direct marketing industry by converting surplus consumer text messages into P2P, A2P, and OTP revenue.
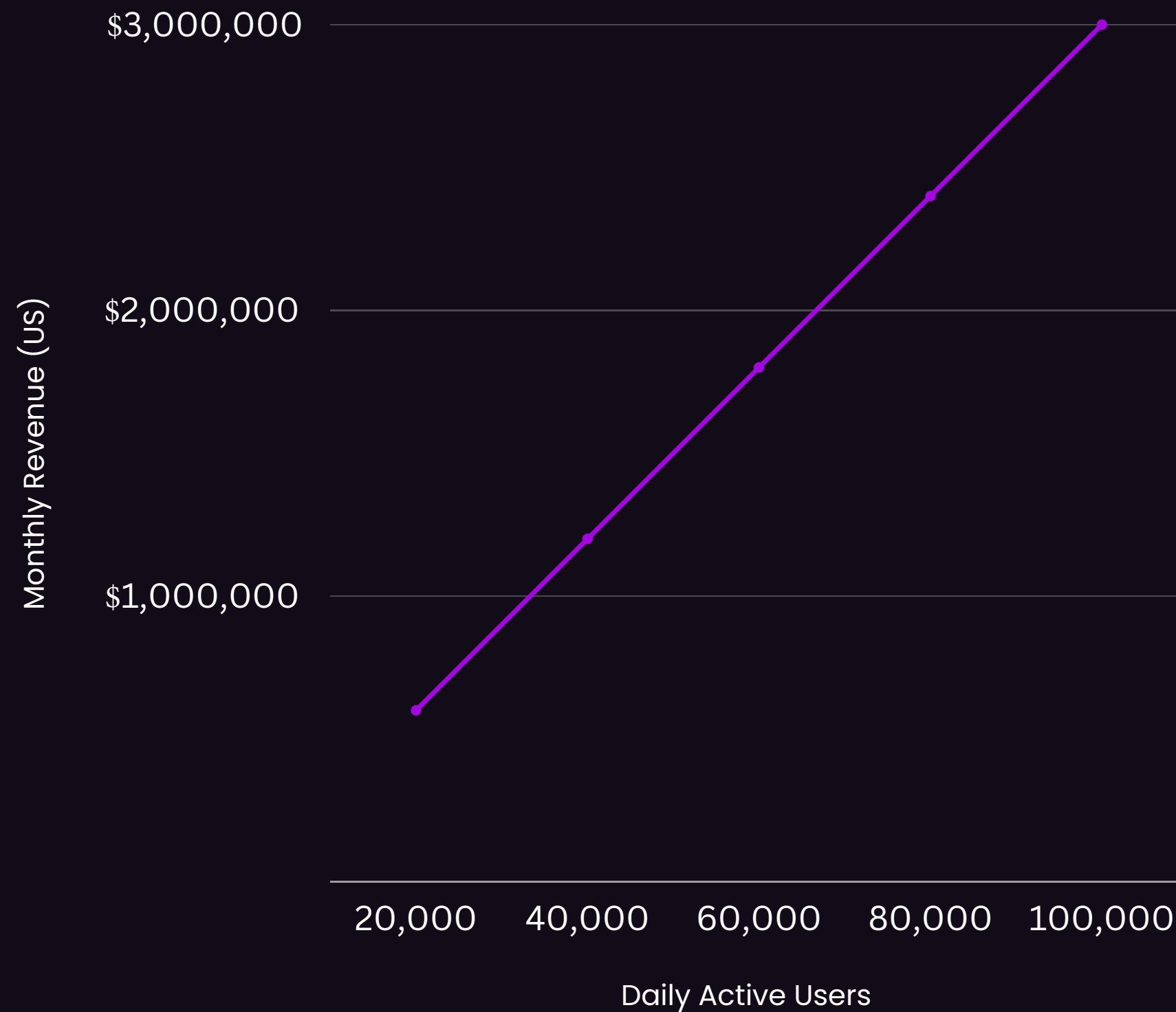
- Users sell unused SMS messages to SMSCash for $MOOLA
- SMSCash offers text messages to businesses looking to leverage SMS strategies
- $100k minimum monthly contract already signed with P2P Tech, Inc., commencing at 20k DAU
- P2P Tech, Inc. oversees affiliate client acquisition and management
- Services 190+ countries
- Onboards users into the web3 and the Degen Forest ecosystem via the powerful Degen Wallet
- **Proven revenue model with GTM strategy fully costed**

12:30

Sim Settings

SIM status   ● Active

IMEI   310260973826174

SIM Network   Verizon

SMS/MMS destinations

Active countries

Daily SMS/MMS limits

Max SMS   100
Max MMS   100
Reset Date   2022-06-27 22:14 UTC
Wait seconds   60
Total sent   0

Copy Settings From Another SIM

Update SIM

Cancel

SMS CASH

HOME | FAQ | TOKENOMICS | SUPPORT | **DOWNLOAD APP**

Get Paid for Your Unused SMS Messages!

SMSCash New Messaging Technology allows regular people to earn moola from their unused SMS and MMS Messages.

DOWNLOAD APP

No Investment – No Effort

★★★★★

This App came to me as a blessing. The cost of living has gone up tremendously and this app has helped me cover my phone bill and other costs when I needed it the most. I don't have to do anything. I just activated it and it works!

Frank Garcia - Handyman

12:30

SMS CASH

0x0BF...7P62

Current Earning

$345.62 Balance | Request Payout

$MOOLA Token | 287.09

Total Earnings | 854.98

100
50
00

SMS/MMS Sent | Daily Earnings | MOOLA Token Price

＋ Add Sim

Sim Status | Active

Slot 1 | Google Fi
Countries | 2
Daily SMS | 10 of 100
Daily MMS | 23 of 100

P2P

SMS Cash

Revenue opportunity

- Agreement with P2P Tech Inc. commences at 20,00 DAU.

- Revenue assumption of $0.01 per SMS based on standard industry pricing, including one-time and recurring fees.

Monthly Revenue (US)

$3,000,000

$2,000,000

$1,000,000

20,000   40,000   60,000   80,000   100,000

Daily Active Users

P2P Cash DAO

P2P Cash DAO is a community-run organization that oversees the $MOOLA token and directs future product developments.

- Owns SMSCash frontend
- Oversees SMS allocations from SMSCash users
- Established operating agreement with P2P Tech, Inc.
- Membership is granted to $MOOLA holders
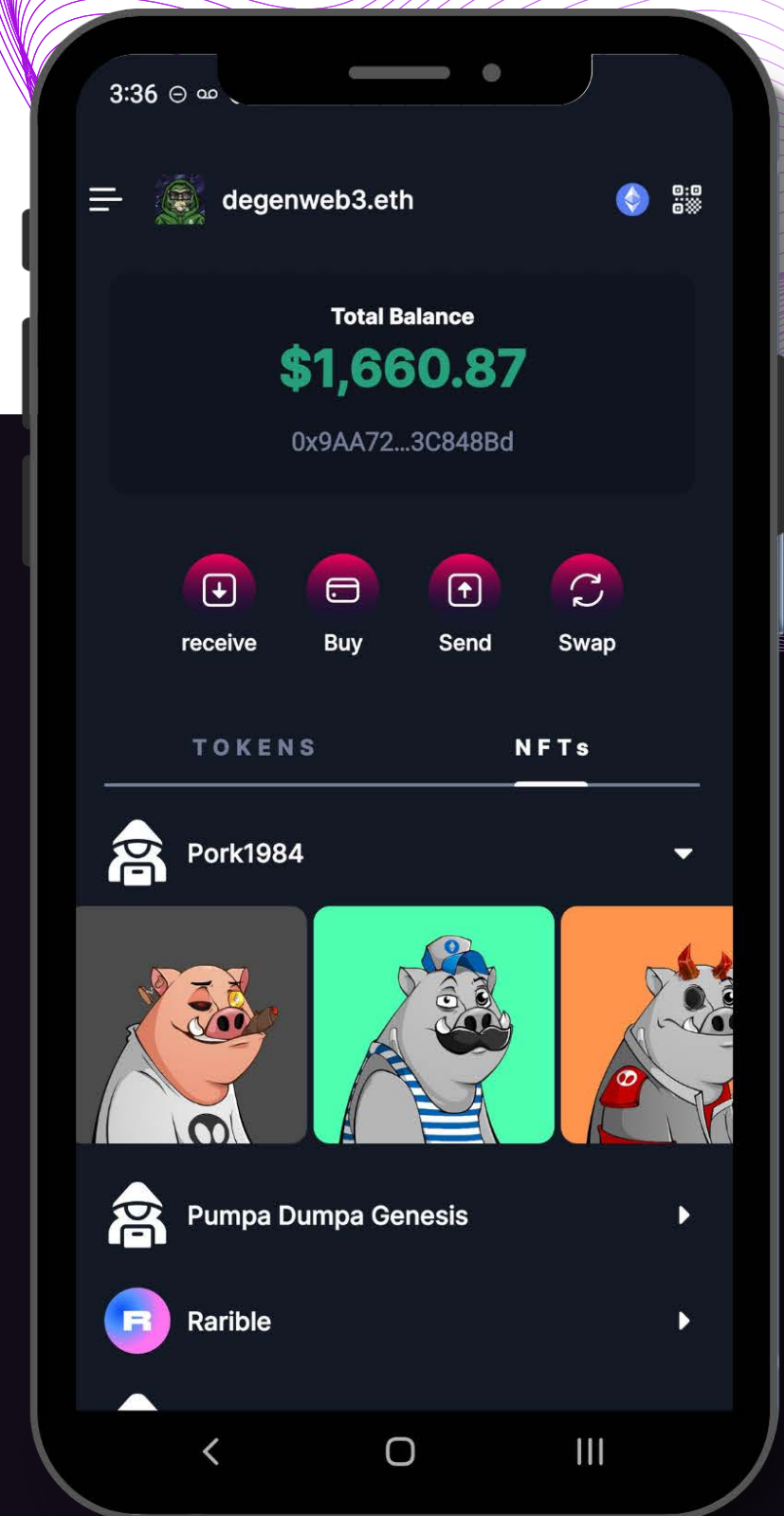- **Empowers stakeholders while ensuring $MOOLA retains value**

50% revenue split with P2P Tech, Inc.

P2P Cash DAO earnings are spent directly on $MOOLA buyback and burns

Degen Wallet

Degen Wallet brings web3 to the palms of the next generation of users. Powerful, light, and user-friendly, Degen Wallet empowers the world with blockchain.

- First and only wallet to leverage actor models to significantly reduce latency and remove database requirements
- Native NFT display that doesn't require calls to third parties like OpenSea
- Scalable from day one—powerful with one or one billion users
- Required for SMSCash users to claim $MOOLA
- Designed to supercharge the next wave of web3 adoption

Degen Forest DAO

Degen Forest DAO is an empowered community of users that govern Degen Forest's web3 tools and services. Membership is granted via the Degen NFT.

Degen NFT

- Ethereum mint, whitelist open to users that download SMS Cash
- Total mint value: US$690,000
- Max supply: 10,000
- Mint raise split 50/50 between Degen Forest and P2P Cash DAOs, to be used for $MOOLA liquidity and DAO reserves
- Free gift for investors
- Entitles holders to future airdrops, events, private Discord access, merch deals, premium features, and more

Web3 tools

- Support ecosystem for users entering web3 via Degen Wallet and SMS Cash
- Offers a range of services, including an NFT marketplace aggregator, DEX aggregator, web3 insights, a launchpad, airdrops, staking pools, and news aggregation
- Freemium model that directs revenue to the Degen Forest DAO
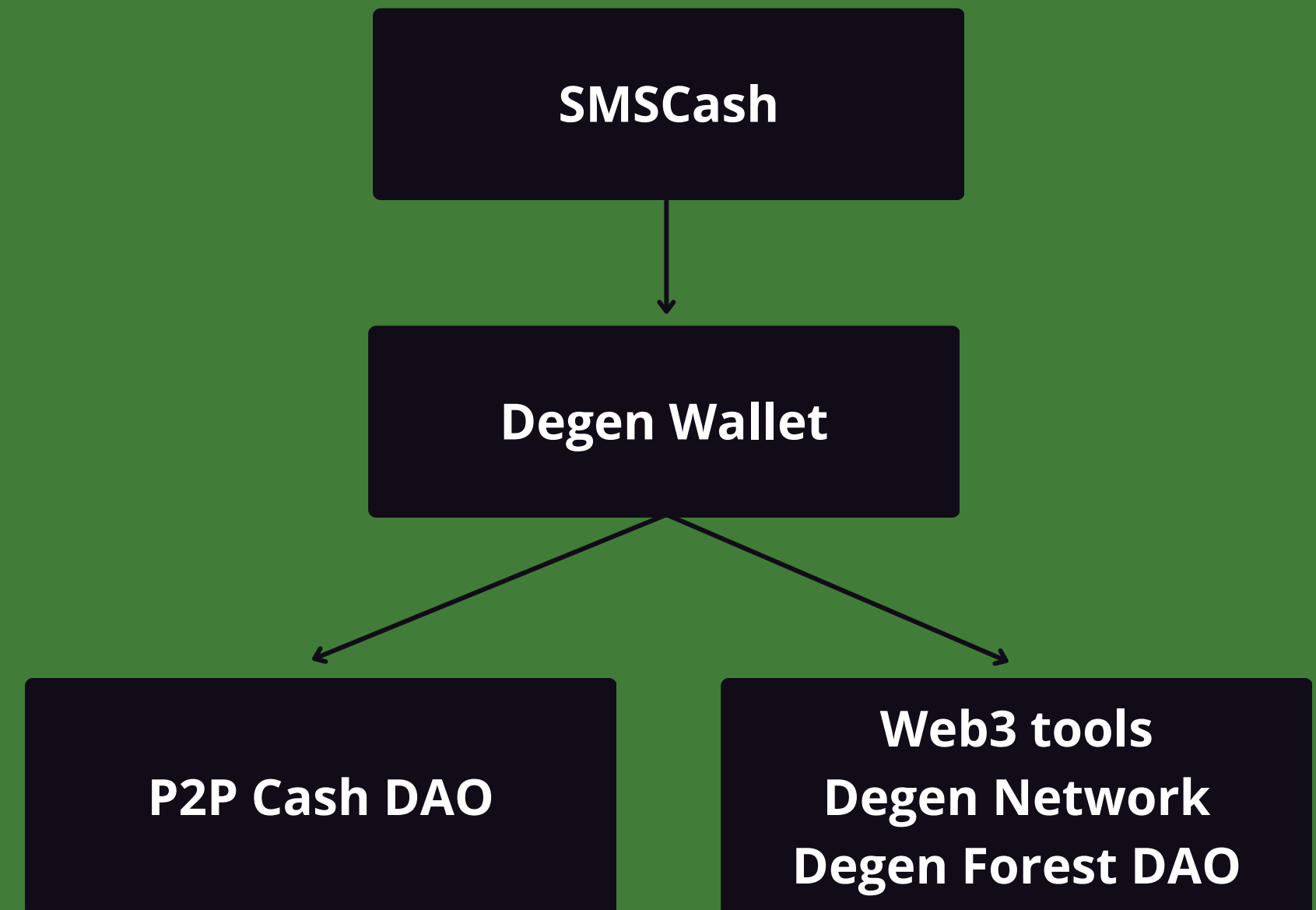
Degen Web3 Services, Inc.

Degen Web3 Services provides backend support to all products and services in the Degen Forest ecosystem. It has a strong contractual relationship with the Degen Forest DAO which can direct Degen Web3 Services on product development.

- Oversees product development and release across the ecosystem
- Takes long-term guidance from the Degen Forest DAO
- Provides API services to the ecosystem and third-party clients

Customer Journey

1. Users register with SMSCash and sell their extra SMS allowance to direct marketing campaigns
2. Users earn $MOOLA deposited to the user-friendly Degen Wallet
3. SMSCash uses revenue to buy and burn $MOOLA tokens from the market
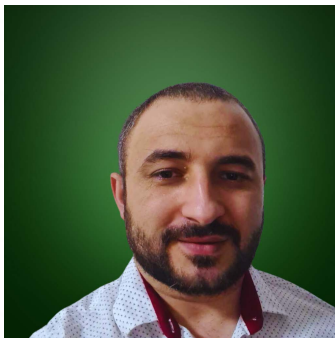4. Users access other Degen products, including an NFT marketplace, aggregators and other web3 tools

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│ Degen Wallet │
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| P2P Cash DAO | Web3 tools
Degen Network
Degen Forest DAO |

Team

Manny Hernandez

Manny Hernandez, a tech visionary with extensive experience in direct marketing and Web3, has been deeply involved in the blockchain and crypto industries since 2013. His passion for NFTs and their potential for revolutionizing human interaction drives his mission for mass Web3 adoption, underpinned by a background in direct response marketing since 2009.

Carlos Art Nevarez

With over 30 years of experience spanning mobile, social, cloud computing, and more, Carlos Art Nevarez has held key roles as CTO of BPU Holdings and Chief Architect of Java Tech Group at Novell. Currently, he serves as Chair at the Center for Cloud and Autonomic Computing at the US National Science Foundation, spearheading technology innovation.

Boban Pavloski

Boban Pavlovski transitioned from building mass-scale mobile networks in the telecom sector to developing cutting-edge, scalable blockchain tools for web3. As an expert on actor models and scalable systems, he ensures that backends are prepared for the upcoming wave of mass adoption.

Capital Numbers

Capital Numbers, our Engineering & IT Talent Partner, specializes in crafting scalable, high-performing digital solutions to address clients' business challenges. Their expertise spans blockchain, web app development, cloud solutions, big data, predictive analytics, IoT, and more.

Development Roadmap

SMS Cash

In beta and open for public registrations.

Degen Wallet

In testing. Beta program launches one week after NFT mint.

Web3 Tools

In production. Rollout to begin 6–8 months after mint.

Extra Features

$GRASS token airdrop after BTC halving. Secret dApp to launch after new BTC ATH.

Register your interest today

SMSCash

smscash.io

Degen Forest

degenforest.com

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